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SKILLS & TOOLS: Figma, Axure, Balsamiq, Photoshop, Illustrator, After Effects, Premiere Pro, Basecamp, Trello, Slack, Wireframing, Interactive Prototyping, Google Analytics, Hotjar.

Experience

UX / UI Designer

04/2019 - 02/2021 | **Ruby Logic** - Web and Mobile Software House focused on delivering solutions for production plants.

Main responsibilities: Designing User Interfaces: Web, Mobile, Dashboards. Designing iOS and Android mobile applications, lo-fidelity and hi-fidelity wireframes, interactive application prototypes, responsive (RWD) Landing Pages, creating scalable Design Systems (Figma), logotypes, branding, micro-animations, video editing, motion design. Cooperating with the team of web developers: front-end: React; Back-end: Ruby on Rails. Participation in QA tests. Experience in the Scrum methodology.

Selected projects and applications: OEE Tools, CEO Dash, Action Plan, Action Plan Pulse, eKANBAN, ePlanning Control, Tatra.Life.

UX / UI Designer - Freelance

08/2010 - present | **Tomasz Haracz DESIGN** - TomaszHaracz.com

Main responsibilities: UI Design | UX Design | Branding | Print Design. Work experience for both Polish & foreign clients, including customers from Australia and UK. Projects for such brands as: Natspec, Obsessive, Befado. Amp Futbol (Polish National Amputee Soccer Team)

Graphic Designer - FMCG

02/2013 - 12/2019 | **Hańderek** - Production plant based in Buczkowice/POLAND

I was responsible for a new visual concept of the company, creating and maintaining the new Key Visual, development of advertising campaigns targeted for the B2B and B2C sectors.

Online: new website design, supervising the development process, maintaining, backing up and updating. Designing and sending newsletters, creating graphic banners & display advertisements.

Offline: new corporate identity, new brand book, product labels and packaging, creating a brand identity for new product lines, posters, product catalogs, new storefront design concepts, motion ads for Point of Sale display monitors.

Design Manager - Team Leader

04/2012 - 01/2013 | **OX MEDIA** Creative Agency

Managing the design department - participating in recruitment process, supervising on-site and remote employees, planning budgets, creating offers, mock-ups, website and interface designs, advertising campaigns, mobile applications, PowerPoint presentations, cooperating with developers.

Selected Agency Clients I've worked with: Volkswagen, Nivea, BOLS, Porsche, Eurobank, DeeZee, EuroTax, Polish Post.

Graphic Designer

12/2009 - 05/2010 | **TV Media** Advertising Agency

Designing and animating Adobe Flash and After Effects motion videos for Dynamic Digital Signage; Managing POS TV infrastructure in major shopping centers in Poland.

Education

Information Technology Specialist

2007 - 2009 | ZSEIM Bielsko-Biala

Interests

Freeride Skiing, Skitouring, Sailing and Homebrewing enthusiast.
Languages: B2 English level.