



www.tomaszharacz.com
linkedin.com/in/tomaszharacz
email: hello@tomaszharacz.com



SKILLS: Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Figma, Axure, Basecamp, Asana.

Experience

UI Designer - Freelance

08/2010 - present | Tomasz Haracz DESIGN | TomaszHaracz.com

Specialization: UI Design | Branding | Web Design. Work experience for both Polish & foreign clients, including customers from Australia and Great Britain. Projects for such brands as: Natspec, Obsessive, Befado. Amp Futbol (Polish national amputee soccer team)

Graphic Designer - FMCG

02/2013 - 12/2019 | Hańderek

I was responsible for a new visual concept of the company, creating and maintaining the new Key Visual, development of advertising campaigns targeted for the B2B and B2C sectors.

Online: new website design, supervising the development process, maintaining, backing up and updating. Designing and sending newsletters, creating graphic banners & display advertisements.

Offline: new corporate identity, new brand book, product labels and packaging, creating a brand identity for new product lines, posters, product catalogs, new storefront design concepts, motion ads for Point of Sale display monitors.

Design Manager - Team Leader

04/2012 - 01/2013 | OX MEDIA Creative Agency

Managing the design department - participating in recruitment process, supervising on-site and remote employees, planning budgets, creating offers, mock-ups, website and interface designs, advertising campaigns, mobile applications, PowerPoint presentations, cooperating with developers. I had a pleasure to work for such brands as: Volkswagen, Nivea, BOLS, Porsche, Eurobank, DeeZee, EuroTax, Polish Post.

Graphic Designer

12/2009 - 05/2010 | TV Media Advertising Agency

Designing and animating a single Adobe Flash and After Effects motion videos for Dynamic Digital Signage; Managing POS TV infrastructure in major shopping centers in Poland.

Selected Clients



Education

Information Technology Specialist

2007 - 2009 | ZSEiM Bielsko-Biala (post-secondary school)

Interests

Freeride skiing, sailing, homebrewing.
Languages: B2 English level.